

II. Implementation Plan

A. Introduction

The implementation plan presents specific actions that should be taken. The actions are organized by subject and time frame. During the development of each plan element, particularly the goals, objectives and policies, various activities were identified.

Virtually all of the implementation actions require funding for staffing, building facilities and infrastructure, providing financial incentives, or consultant professional services. The city of Gallup cannot commit to specific actions and projects unless adequate funding is available. In most cases, a first step to an implementation action is for the Implementation Team (recommended to be formed), a committee or an advocacy group to identify one or more funding sources to accomplish projects or programs. The city is currently in a tight fiscal situation, and does not have surplus revenues for major new undertakings.

B. Top-Ranked Implementation Actions

The prioritization and time frame of actions was arrived at through the Policy Summit and a subsequent meeting of the Steering Committee. At the Policy Summit, held on March 26 and 27, participants were asked to review a draft set of implementation actions, add to that list, and prioritize actions through placing dots next to the action statements. The Steering Committee clarified some of the statements and combined or refocused some actions, while trying to honor the spirit of the original statement.

Exhibit II-1
*Top-ranked
Implementation
Actions*

Top Implementation Actions as Ranked by Policy Summit Participants		
Dots	Order	Implementation Action
*	1	Create a Growth Management Master Plan (GMMP) Implementation Team to move the City forward on actions, recommendations and policies of the GMMP Update, including: spearheading an economic development town-hall type meeting and forming a transportation committee/task force.
14	2	Conduct a town hall-type meeting on economic development (a single broad topic which can encompass allied issues) as a public involvement component of an economic development task force/organization.
12	3	Create an independent economic development organization for business recruitment and retention in Gallup and County.
9	4	Add incentives for apartment development serving low and very low income residents.
7	5	Create a transportation committee/task force to study transportation issues, and advise the city on key transportation initiatives such as: 2nd/3rd, Allison, traffic calming, sidewalk building, and input into the ICIP.
7	6	Work towards establishing dedicated funding for trails and open space, including a share of Lodgers Tax revenue, or possibly impact fees.
7	7	City and County support for private purchase and possibly limited public purchase of undeveloped land held by Gamerco Associates for industrial, residential, and smart growth.
6	8	Develop theme for and create community gateways (architecture, landscaping and signage).
6	9	Work with Indian Health Service on hospital relocation and redevelopment of old hospital.
5	10	Support setting up a homebuyer financial literacy program, collaborating with School District, local lenders, NWNMCOG, and non-profit agencies.
5	11	Coordinate city infrastructure projects (and where appropriate, matching funds), facilitate zoning and building permits with, and provide letters of support to Gallup Housing Authority for building additional public housing.
5	12	Conduct regular annual clean-ups of trash, weeds and graffiti. One month prior to clean-up, conduct enforcement blitz and educational blitz.
*Statement developed by the Steering Committee to provide a unifying approach to the other top ranked actions.		