

Gallup BID Board Meeting, April 13, 2023, 3 PM

Minutes

Call to order – 3:05 pm

Attendance – roll call – Present: A. Biava, A. Baca, M. Menapace, J. Sanchez, L. Garcia. Excused absence: L. Bonaguidi, M. Ustick.

Motion to Approve Agenda: L. Garcia; 2nd: J. Sanchez. Roll call: A. Biava - yes, A. Baca - yes, M. Menapace - yes, J. Sanchez - yes, L. Garcia – yes. Approved

Motion to Approve Minutes: L. Garcia; 2nd: M. Menapace. Roll call: A. Biava - yes, A. Baca - yes, M. Menapace - yes, J. Sanchez - yes, L. Garcia – yes. Approved

Motion to Approve Monthly Financial Report: J. Sanchez; 2nd M. Menapace. Roll call: A. Biava - yes, A. Baca - yes, M. Menapace - yes, J. Sanchez - yes, L. Garcia – yes. Approved

Voting items

- None

Discussion items

Coal Avenue Commons Project completed –

Ribbon cutting event will be held at 2nd & W Coal at 6:00 pm on Saturday, April 8th, prior to Arts Crawl.

Alley infrastructure replacement project, between 2nd & 3rd Streets and Coal Avenue & Aztec Avenue – no change in status

Quiet zone in downtown at RR crossings – no change in status

Downtown Coordinating Committee meeting

Discussion about unoccupied commercial buildings in the downtown business district. Discussion about general cleanliness of downtown streets and sidewalks.

Plaza Design Committee

Presentation by consultants hired by NM Main Street. Concepts for redesigning the Courthouse Plaza and remodeling the Courthouse Plaza and Walkway were presented and discussed, with Q and A on

the concepts. Grant funding may be available via Main Street for a project. This is a Gallup MainStreet initiative.

Nightly Indian Dances Project

BID received an invitation to bid on planning and managing the 2023 season of Nightly Indian Dances to be held at Courthouse Plaza, sponsored, including all funding, by City of Gallup.

Sign grant requests update

Four businesses have filled out the BID sign grant reimbursement form

Weaving In Beauty sign has been fabricated. It will be installed asap, weather permitting

Goldie Lux Studio, Green Scene and Malone Skate Boards are finalizing design concepts.

A medical clinic planning to open on W. Coal is discussing signage options with sign company

Silver Dust Trading is planning a new sign

Cost estimates from Red Rock Security:

Rates for 2023 Events will be as follows -

1. Security guards for monthly Arts Crawl events from April to October, and possibly November. - \$30 p/hr per officer
2. Security guards for the annual Ride Flight Cruise event on the last weekend in July - \$30 p/hr per officer
3. Downtown bicycle guards patrols in July and August. \$27.5 p/hr per officer

Other Discussion

Important new legislation:

Senate Bill 251 passed. *This is a really big deal, a really important change in policy that can greatly benefit our region.*

It is an amendment to the State of New Mexico Metropolitan Redevelopment District Statute that allows for tax increment collection

of Gross Receipts tax that enables a local jurisdiction to collect up to 75% of the incremental city, county and state property and gross receipt taxes in the entire Metropolitan Redevelopment Area for a period of twenty years, subject to the state and county approval. The extra funds collected would be spent on *public infrastructure, catalytic redevelopment projects, and affordable housing* that will attract investment that would otherwise not be happening in New Mexico creating a beneficial cycle that will attract more economic growth and increase the tax base for all jurisdictions in New Mexico.

Pre-existing TIF District statute (Gallup has TIF District which is co-located with the BID District boundary lines. Monies accrued via that program can only be used for specific, discrete development projects within the District. It does not allow for the collection of GRT, nor does it allow for collection of GRT for an entire MRA district

Under this new statute, a jurisdiction could collect more than 20 times its current level of revenue to catalyze the government's improvement efforts.

Reports

March 17 – Monthly GEDA meeting

March 17 - Arts Crawl planning meeting with Dee Santillanes

March 20 – Ride Flight Cruise planning meeting

March 22 – Telephone meeting – potential new medical clinic

March 24 – City planning meeting for April 8 Coal Avenue Commons ribbon cutting

March 25 – Meeting with Dee Santillanes for Arts Crawl planning

April 4 – Ride Flight Cruise planning meeting

April 5 – Telephone meeting with Dynamic Signs to discuss four signs in production that will apply for BID Sign Grants

April 6 – Meeting with members of Downtown Planning Committee and City Staff for presentation by Main Street consultants on the topic of Courthouse Plaza Project

April 7 – Friday Night Rides (Cars & Coffee) on City parking lot at 2nd & Aztec (next to Camille’s Café)

April 8 – Coal Avenue Commons Ribbon Cutting at 2nd Street & W. Coal Avenue

April 8 – Monthly Arts Crawl event

Date of next BID Board meeting – May 18, 2023, 3 pm

Motion to adjourn: L. Garcia; 2nd: M. Menapace. Roll call: A. Biava - yes, A. Baca - yes, M. Menapace - yes, J. Sanchez - yes, L. Garcia – yes. Approved