

Minutes of the Special Meeting of the Gallup City Council, City of Gallup, New Mexico, held at Gallup City Hall, 110 West Aztec Avenue, at 6:00 p.m. on Tuesday, April 5, 2022.

The meeting was called to order by Mayor Louie Bonaguidi. Upon roll call, the following were present:

Mayor: Louie Bonaguidi

**Councilors: Linda Garcia
Michael Schaaf
Sarah Piano
Fran Palochak**

**Also present: Maryann Ustick, City Manager
Curtis Hayes, City Attorney**

Presented to the Mayor and Councilors were the following Discussion/Action Topics:

- 1. Approval of MOU Between State Intertribal Ceremonial Office (ICO) and the City of Gallup – Melissa Sanchez, Executive Director, State Intertribal Ceremonial Office**

Ms. Sanchez provided a brief background regarding her professional experience and past Intertribal Ceremonial efforts. She stressed the importance of the event and acknowledged all those who have participated, thus contributing to the event's success and longevity. She presented a detailed slide show explaining collaborative efforts with the Intertribal Ceremonial Association's coordination of events from August 4-10, 2022, while the local association intend to focus on events from the August 10-14, 2022. Ms. Sanchez said the ICO will provide a \$75,000 match to the Lodger's Tax funding, which will be shared between both organizations. In her slide show, Ms. Sanchez also explained plans to broaden programming by connecting historical and modern day elements; detailed headline features in an effort to showcase Native American diversity and Indigenous culture; explained cultural connections for audience immersive and interactive experiences; provided an overview of the artisans market focused on live and virtual shopping opportunities; provided information on the film festival on independent and feature films; covered pageantry activities and potentially including a Historical Museum Exhibit. Ms. Sanchez highlighted independent events, including the parades, dance performances, artisan and food demonstrators and Native Skateboarding. She provided marketing and PR strategies as well as the projected budget breakdown for advertising categories including social, digital, radio, newspaper/print and PR campaigns. Ms. Sanchez summarized the site use and agreement requests including use of El Morro Theatre and Events Center, Red Rock Park and the parade scheduled for August 4th. A copy of the presentation is attached hereto and made a part of these official Minutes.

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A lengthy discussion followed regarding fund allocation; the limited planning time; advertising for the event; the perception of two separate events, the importance of unification, usage fees, waiver of fees and previous and current contracts and/or agreements for the use of Red Rock Park.

Councilor Palochak stressed the significance of advertising each event, highlighted the intermittent use of the Red Rock Park facility included in the MOU and suggested charging the Local Board usage fees when using the facility alone and without the State Board.

Councilor Schaaf urged the state to work collaboratively with the local board, emphasizing their experience and expertise and referenced Red Rock Park's original intention at conception.

Mayor Bonaguidi referred to a meeting with New Mexico Cabinet Secretary of Tourism Department Jen Schroer, Ms. Sanchez, Kyle Tom, Local Board President and Dudley Byerly, Local Board Member, where the program was discussed and included input from all parties. He expressed optimism about the event's success and concerns for the future with regard to existing competition throughout the state.

Councilor Garcia expressed appreciation to the State Association and the Local Board, noted the benefits of working with Jennifer Lazarz, the City's Tourism and Marketing Manager, the necessary coordination of both organizations, specific dates for hotel reservations and the number of performers.

Councilor Piano inquired about the target number of performers, past attendance measures, native skateboarding, digital marketing with regard to billboards, the anti-donation clause and additional funding provided by the State.

Mr. Tom communicated concerns regarding the State's artisan market and confusion among participants and the competition it creates. He also mentioned the State's marketing strategies and potential issues with advertising deadlines. Mr. Tom answered questions posed by Mayor and Council regarding past and current performers, total number of attendees, funding objectives, the Centennial Club, unified branding, lodgers tax dispersal and the simultaneous use of Red Rock Park.

Mr. Hayes provided input regarding allowable discounts, anti-donation provisions, necessary agreements between parties and original contract terms. He said he will work with the State regarding certain contractual issues and terms.

Rose Marie Sandoval provided comments regarding her memory of the Ceremonial events and her concerns and opinions regarding the current events.

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Mr. Byerly expressed concerns regarding release of the Red Rock Park contract, lacking collaboration efforts and intentions on raising necessary funding, as has been done in the past.

Rhonda Ray, who was recently appointed by the Governor to the State Board, articulated her hopes and intentions of working together towards a successful event for the community.

Following discussion, Councilor Garcia made the motion to approve the MOU between the State Intertribal Ceremonial Office and the City of Gallup, including \$75,000 in lodgers tax and \$75,000 match. Seconded by Councilor Palochak. Roll call: Councilors Garcia, Palochak, Piano and Mayor Bonaguidi all voted yes. Councilor Schaaf voted no. Motion carried.

2. Approval of Land Exchange with Gallup McKinley County Schools (GMCS) – Curtis Hayes, City Attorney

Mr. Hayes presented the land exchange agreement for the purpose of constructing a new public safety building, located at the bus barn, just south of the current public safety building, which GMCS will no longer needs. He also explained the school district's need to construct housing for teachers; however, the district is in need of land which the City owns located south of Rocky View Elementary. He provided information regarding the appraisal amounts of both properties and term contingencies, including Public Education Department and State Board of Finance approval, subdivision plat approval for the bus barn property, zoning change for the school district property and a Phase I Environmental report on the bus barn property.

Discussion followed regarding GMCS's approval and the size of the properties versus the appraisal amounts.


Councilor Palochak made the motion to approve the land exchange with Gallup McKinley County Schools. Seconded by Councilor Garcia. Roll call: Councilors Palochak, Garcia, Piano and Mayor Bonaguidi voted yes. Councilor Schaaf abstained. Motion carried.

There being no further business, Councilor Schaaf made the motion to adjourn. Seconded by Councilor Palochak. Roll call: Councilors Schaaf, Palochak, Garcia, Piano and Mayor Bonaguidi all voted yes.

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ATTEST:


Alicia Palacios, Deputy City Clerk


Louie Bonaguidi, Mayor