



MDraft KEEP GALLUP CLEAN & BEAUTIFUL BOARD (KGCB) MINUTES at the Solid Waste Conference Room, March 10, 2020 4-5:30pm

Mission statement: *"To inspire and educate people to take action every day to improve and beautify Gallup"*

Members Present: Alice Perez, Kara Smith, Greg Kirk, Cory Lebeck, John Ortiz, Elizabeth Barriga

KGCB Board members reviewed a May 2nd, 2020 Comcast Cares & KGCB Clean-Up Day draft - 1/3 page bill insert - event flyer, and made suggestions asking that the KGCB Logo be placed on it, write event - location - where to meet, time, and instructions such as *"Dress Appropriately – wear closed toe shoes (no sandals)"* in the dark blue blank areas.

John explained a little about his background - having 12 years of experience with Comcast Cares. Currently, he has a staff of five. He has experience teaching and assisting with football teams, grade schools, and teachers. He mentioned - we need more trash pick-up volunteers, the more the better. During last year's May 2019 Comcast Cares Day, Team Leader - *John Ortiz*, with volunteers, chose to clean-up lots of trash on 9th Street, and near the Metro Fire Station. He says, since not everyone can attend May 2nd, to work a week ahead with volunteers to pick up trash prior to May 2nd, 2020 Comcast Cares & KGCB Clean-Up Day which can also help mitigate event day weather issues. The four Team Leaders, with their volunteers, will split up to pick-up trash in different areas throughout town. *John* mentions have a couple of people for each District clean-up go ahead of their group, who are on alert for dangerous and unsafe issues, to make the clean-up event safe by reporting issues to Team Leaders. He also states do not have volunteers go across the road. Comcast Cares donated T-Shirts to this event. He suggests, this year, to plan ahead and order 125 T-Shirts. *Elizabeth* will add T-shirt to the FY21 NMCB grant application request, and include: Bus Fees, and (4-5 each) Traffic Control, 2-sided Signs (2-3' tall orange, portable, wind resistant signs). These safety signs can say: *"Slow Down"*, *"Men At Work"*, or *"Clean Up In Progress"*. Also, new, large signs will be requested such as: *"Please Pick-Up your Trash"* – all over town, per *Greg's* suggestion. *Alice* says - *most people understand only written words, and it is better to show simple pictures*. On the Comcast Cares and COG Waiver Form – write - that pictures will be used to advertise this event.

Elizabeth will create a Team Leader Duties - Punch List- to be given to each District Team Leader at the beginning of event stating – distribute blue water bottles to volunteers; during clean-up: take before, during, and after pictures; keep volunteers hydrated; pass out 33 gallon trash bags to volunteers; and, promote safety (*such as alerting Team Leader's if a hazard is found: such as sharps, broken glass, or encountering wild critters*); and, if needed - have a First Aid Kit ready to use. May 2nd - Team Leaders include - *John Ortiz* (Council District 1); *Cory Lebeck* (Council District 2); *Elizabeth* (Council District 3); and, *Alice Perez* (Council District 4). *Elizabeth* will obtain coffee plastic containers for sharps, and contact the COG Fire Dept to provide First Aid Kits, and provide First Aid training prior to the event at a designated KGCB meeting. She will also contact the COG Parks Dept to provide, on each bus, a 5 gallon water jug that has a spigot.

Alice stated let's get the Mayor and four City Councilors more involved. The Community Pantry asks for volunteers regularly. She and *Greg* volunteered to talk to the new Mayor & Councilors during May or June 2020. She suggests networking with lots of people. Having more volunteers may help get more future grant funding. *Kara* stated it is more advantageous to increase participation.

Ray said that I-40 off-ramp intersections are full of trash, and suggested to call the DOT, and/or ask for inmates to help clean these areas. He also mentioned that at the end of the Amtrack Station, homeless are picking through, and throwing trash out of dumpsters daily. *Greg* said recently the jail staff is short-staffed. For future clean-ups - contact Ron Silversmith, who is in charge of adult inmates. The juvenile detention center has been closed for a while. It was mentioned to contact Ms. Armond to be an adult mentor, HS Team coaches such as Athletic Directors, Gallup HS Athletic Director-Andrew Rodriguez, and Martina GreyBear of Miyamura HS (505) 721-1900.

Alice called LORI PARRA during today's meeting, project coordinator with McKinley County. Also, a friend of *Greg*. *Alice* reached out to Lori to add KGCB to the DWI Compliance & Probation Program list – to give inmates the option to do Trash Clean-Ups in lieu of mandatory Community Service time, and invited her to future KGCB meetings.

Greg says we need Trash Clean-Ups on a regular basis.

Cory invited attendees to send her information to add to our new KGCB Facebook page: *"Facebook@kgcb505"*. Create a Buzz in town – Care and Put-In the Effort. *Kara* says to do both, for the May 2nd Comcast Cares & KGCB Clean-Up Day: a) have a full Facebook Event with a radius location demographic page; and, b) Boost it. *Elizabeth* will send *Cory* a one color KGCB logo, and an updated event flyer. We can ask Jennifer how she does it for COG quotes and billing purposes.

Cory would like to include a 5th Downtown & Alleys clean-up location, in addition to the four Council District Pick-Up locations, for Comcast Cares & KGCB Clean-Up Day. *John* said in the past, volunteer groups, such as HS coaches and/or youth team players, solicited downtown businesses door to door to help maintain alleys, but it did not last long. How do we get street folks involved? Maybe, entice with a food incentive for work performed? *Ray* says have Carrot, Stick, or Incentives to get homeless involved to keep the trash from building up.

Kara will write and email a letter to the Business Improvement District (BID) members requesting help, partnering with KGCB, to clean up downtown. To invite BID Board members, who have a vested interest of keeping downtown clean & beautiful, to help

with sponsorship or donations to KGCB to help clean up the BID business areas. For Clean-Up events please send *Cory* and *Kara* - Before and After pictures. These pictures will be encouragement for the BID to take care of their downtown streets and alleys.

Elizabeth mentioned she will work on a future do-it-yourself trash clean-up program: "Adopt a Site", which could be created in a couple of months.

Action Items: None

1. 2-18-2020 KGCB Meeting Minutes were approved unanimously.
2. Meeting adjourned at 5:30pm. The next meeting will be second Tuesday of the month. We will meet in person only after the Governor approves lifts the COVID restrictions.

Date Approved: May 12, 2020

Kara Smith

Kara Smith, KGCB Chairperson

ATTEST: *Elizabeth Barriga*

Elizabeth Barriga, Environmental Program Coordinator