



Draft KEEP GALLUP CLEAN & BEAUTIFUL BOARD (KGCB) MINUTES at the Community Pantry, January 14, 2020 4-5:30pm

Members Present: Alice Perez, Kara Smith, Greg Kirk, Elizabeth Barriga

Members Absent: John Ortiz;

Guests Present: none

Elizabeth asked Board Members to elect a KGCB Chairperson and Vice-Chair; the vote was unanimous:

the new KGCB Chair person is: Kara Smith, & the

KGCB Vice-Chair is: Cory Lebeck

KGCB Board members also voted unanimously for this mission statement:

"To inspire and educate people to take action every day to improve and beautify Gallup"

Cory agreed to work on a new KGCB Social Media Facebook campaign: #KeepGallupClean&BeautifulAnnualClean-Up or #KGCB #AnnualClean-UpEventSponsoredByComcastCares. *Elizabeth* mentioned a future, online, do-it-yourself trash clean-up program: "Adopt a Spot" or "Adopt a Street" could be created.

Board Members would like to plan for a KGCB - May 2nd Annual Trash Clean-up day Community Challenge competition to include sports, cheerleaders, and booster clubs. *Greg* would like to provide cash prizes for the clubs that pick-up the most trash poundage. Coordinate with the RSWA for trucks to weigh in and weight out the trash they picked up at the scales. In the past, the NWNMRSWA has waived tipping fees for trash pick-up events. Have at least three prizes. It was suggested - to ask for \$1,000 each funding from the City of Gallup Mayor & Councilors discretionary fund to use as prizes, to go towards clean-up efforts in their Districts.

Cory Lebeck volunteered to be a May 2nd Team Leader for Council District 2 for the KGCB Annual Trash Clean-up Day sponsored by Comcast Cares. *Elizabeth*, and John Ortiz (Council District 1) will also be Team leaders. We need one more volunteer for cleaning up either Council District 2, 3 or 4. *Greg* suggested have City Councilors be District Trash Pick-Up Leaders, he will ask Councilor Landavazo. Have containers for sharps Invite businesses all over the city to participate such as Rico Auto. This Clean-Up event is similar to the State Highway program of Adopt-a-Highway clean-up program with McKinley County. *Kara's* recommended inviting businesses, such as car companies, to provide support and build social media campaign to gain excitement. *Elizabeth* will speak to John Ortiz about a possible trash collection competition, if this will work with Comcast Cares annual event?

Ask Butlers for donation of T-Shirts for as a non-profit organization.

Elizabeth created and presented a couple of KGCB logo designs for Board Members to vote upon. The Churchrock silhouette design was the winner, to help create a sense of Community Pride. *Cory* will get a turquoise colored T-Shirt quote to include the KGCB logo and mission statement.

Elizabeth is working with the City Attorney to create a MOU to collaborate with County inmates & detainees help to pick-up trash areas. It was mentioned to make a KGCB initiative, and County incentive. In the past, Judge Baca gave out mandatory community service sentences. Who can we ask to give these people an opportunity to help participate with trash clean-ups to be credited as community service? To include and use existing Community Service form/s. We need to choose areas to be picked up.

An update on the FY2020 NM Clean & Beautiful grant progress includes:

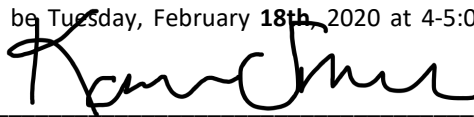
- 1) *Elizabeth* thanked the Community Pantry staff for sending Hope Garden, and irrigation supply quotes.
- 2) Recycling Bins have already been purchased and placed at the Fitness Center; and, we have acquired paperwork from our Finance Department to get reimbursed.
- 3) In the future, *Elizabeth* will work on Clean-Up day PSA's, bill insert flyer, and create a KGCB Banner.
- 4) The Pantry and *Greg* knows of athletic clubs that are interested in getting information for a FY2020 NM Clean & Beautiful Youth Employment grant Clean-Up MOU. No 501c3 non-profit status is needed. *Elizabeth* will create draft MOU's and email information to the Community Pantry and *Greg Kirk*.
- 5) *Elizabeth* will work on paying KGCB 2020 KAB Affiliate fees

Elizabeth will also send KGCB Board members the new KAB Affiliate Certification Report, and a copy of the new KGCB logo design. An Earth Day event will be planned for Saturday, April 25th, 2020 @ the Courthouse Plaza and show related movies at the El Morro Theatre.

Action Items: None

1. 11-12-2019 KGCB Meeting Minutes were approved unanimously.
2. Meeting adjourned at 5:25pm. The next meeting will be Tuesday, February 18th, 2020 at 4-5:00pm at the Community Pantry.

Date Approved: February 18, 2020


Kara Smith, KGCB Chairperson

ATTEST: 
Elizabeth Barriga, Environmental Program Coordinator