



*Downtown Gallup*

# **DOWNTOWN SUMMER FUN SERIES**



*Downtown Summer Fun Series*

# **MISSION**

*Establish new events in the heart of Gallup that celebrate our diversity, target all ages, and improve our summer quality of life, setting the standard for locals & guests that Gallup's downtown is the place to be.*



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# **FAMILY FUN NIGHTS**

**Dates:**

**June 8 & 22**

**July 6, 20, & 27**

*The event includes music, an obstacle course, a climbing wall, hands-on activities, kids' arts, a mechanical bull, and more!*

*These nights will also celebrate Gallup's youth organizations & sports.*





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# SCOOTIN' UNDER THE STARS

**Dates:**  
**June 2 & 16**  
**July 28**

*Enjoy live country music  
and learn country-style  
dances in the heart of  
downtown*



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# **LIVE MUSIC THEME NIGHTS**

*Gallup's cultures & youth  
come together for  
incredible music in the  
heart of the city.*

**Jazz Jams/Standards Under the Stars- June 3**

**Youth Performers of the Northwest- June 17**

**Latin Music Live- June 30, July 15**

**World Music & Drum Circle- July 14**

**Hot Headliners- July 1, July 29**



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# **PARTNERS**

*City of Gallup Departments  
Zia Sound  
Wowie's  
Local Youth Organizations*





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# **COST BREAKDOWN**

**Production Fees \$23,550**

**Artist Booking Fees \$22,000**

**Artist Hospitality \$2,450**

**Event Incidentals \$2,000**

**Security TBD**

**Marketing- existing budget**

**Estimated total: \$50,000**

