

Letter to the Editor

release date: April 1st thru 23rd, 2022

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Earth Day Challenge

The Keep Gallup Clean & Beautiful Board would like to commend Gallup McKinley Count Schools for their recent Earth Day Challenge. The school district issued a challenge to all schools to see which school could pick up the most trash around their campus & in their community in honor of Earth Day, April 22.

The Keep Gallup Clean & Beautiful Board is inspired by this initiative and would like to expand on it. Recent cleanups by local youth organizations – Gallup Wolf Pack, Rehoboth Christian School, NM Titans, GMCS Virtual & Career Learning, Miyamura HS, Kennedy Middle School, and MESA Youth have demonstrated that a few people can make a tremendous impact in the amount of trash lying around our community. Imagine what people throughout our community could do!

The Keep Gallup Clean & Beautiful Board, on Earth Day, April 22, challenge all businesses in our city to send out employees for one hour to pick up trash in their area. And to go further, The Keep Gallup Clean & Beautiful Board challenges all residents to go out on Earth Day, April 22, and during this weekend, to clean the litter around their homes.

If we all participate, imagine the impact this challenge would have on the quality of our neighborhoods, city streets, and local environment. Remember: many hands make light work!

We believe in the shared American responsibility to build, maintain, and clean our beautiful, rugged landscapes. We are empowering you every day to take action: Keep Gallup Clean & Beautiful!

Sincerely,

The Keep Gallup Clean & Beautiful Board