



<u>Technical Assistance Services Requested of New Mexico MainStreet</u>	<u>Market Value</u>
<i>Promotion:</i> 1. Assessment of ArtsCrawl and potential transition of the event under GMSACD · Included one visit and off-site work in 2018 by one NMMS Revitalization Specialist at market value plus expenses	\$1,500
<i>Organization:</i> 1. Consultation on Executive Director hiring process · Included off-site work in 2018 by one NMMS Revitalization Specialist at market value plus expenses	\$500
2. Executive Director coaching and mentoring · Included off-site work in 2018 by one NMMS Revitalization Specialist at market value plus expenses	\$1,250
<i>Design:</i> 1. Support with Legislative Finance Committee presentation on district design improvements · Advocacy support on design improvements with NM Council of Governments · Included one visit and off-site work in 2018 by one NMMS Revitalization Specialist at market value plus expenses	\$500
<u>New Mexico MainStreet Professional Development Institutes Attended by Gallup MainStreet Arts & Cultural District Staff</u> Introduction to Project & Event Management (Half Day)	\$500
<u>New Mexico MainStreet Network Services Per Community</u>	
Local Organization Annual Program Review, Site Visit & Report	\$3,300
NMMS Leadership Network Meetings (3)*	\$12,000
NMMS New Executive Orientation Webinar Series (5)	\$625
NMMS Historic Preservation Webinar Series (2)	\$250
NMMS Special Projects Application Webinar Series (2)	\$150
NMMS Statewide Marketing Video Series & Promotion Campaign (4)	\$850
NMMS Online Presence & Marketing <i>(State Website · Off the Road Website · Digital Dashboard · Facebook · YouTube · Instagram · Twitter · Flickr)</i>	\$3,250
NMMS "Shop MainStreet" Campaign	\$150
NMMS Monthly E-newsletter	\$150
NMMS Annual Report, Awards Program & Other Brochures	\$350
National Main Street Center Network "Main Street America" Membership Fees	\$350
<u>Total New Mexico MainStreet Services Utilized in 2018</u>	<u>\$25,675</u>



*Price is per person in attendance from each community